

### Preconference: 11 June 2025

- 14.00 – 18.00      **Paper Development Workshop**  
*From an Idea to a Top Tier Publication: Unleash Your Scholarly Potential with the SIMA Paper Development Workshop*  
Department of Economics and Management, Via Vivaldi 5 – Genova
- 15.00 – 17.00      **SIMA activities**  
Department of Economics and Management, Via Vivaldi 5 – Genova
- 17.00 – 19.00      **SIMA Executive Board**  
Department of Economics and Management, Via Vivaldi 5 – Genova
- 18.00 – 22.00      **Pre-conference social activities Next Generation**

### Conference: 12 June 2025

Università di Genova - Department of Economics and Management

- 9.00 – 10.30      **Pre-conference**  
Sinergie Italian Journal of Management - Scientific Advisory Board & Permanent Reviewers Meeting  
Conference Scientific Committee Meeting  
Meet the Editor Session
- 10.30 – 11.00      Welcome coffee
- 11.00 – 13.00      **Plenary session**
- 13.00 – 14.30      Lunch
- 14.30 – 19.00      **Parallel session**  
Coffee break  
**Round table**  
**SIMA general assembly**
- 19.30              Social event
- 20.30              Gala Dinner at Villa del Principe

### Conference: 13 June 2025

Università di Genova - Department of Economics and Management

- 9.00 – 13.00      **Parallel session**  
Coffee break  
**Round table**
- 13.30              Lunch
- 14.30 – 17.00      **Parallel session**  
**Plenary session**  
**Award ceremony and announcement of 2026 Conference**